

Corporate Partnerships



Creating
Impact
Together

Contents

2 | Contents

3 | Why Choose Woman's Trust?

4 | Creating Impact Together

5 | What You Can Do

6 | What Our Partners Say



“

"They literally hold your hand and see you through what is invariably the worst time of your life. They help you to do that with dignity.

woman's
Trust
recovery from domestic abuse

Why Choose Woman's Trust?

At Woman's Trust we support women and children to overcome the debilitating mental health impacts of domestic abuse.

We are the **leading mental health specialist in the VAWG sector**, focusing on the link between domestic abuse and poor mental health in women.

We have nearly three decades of unrivalled experience supporting tens of thousands of women and children. We help them to overcome the trauma of domestic abuse through our specialist trauma-informed **counselling, workshops and support groups**.

The effects of domestic abuse stay with women long after a relationship has ended, and yet we rarely hear about the mental health impacts. The shame. The isolation. The anxiety. It goes beyond the survivor, affecting their relationships with their children, families and friends. It destroys lives. At Woman's Trust we are dedicated to providing therapeutic services that prevent this.

We are experts in tackling the mental health effects of domestic abuse. Centring the women we support in every step of our work, we have a measurable impact on them and their families' lives. We reduce anxiety. We build confidence. We help women live their lives on their own terms.

We support some of the most vulnerable women in our society with our services. By supporting us, you support them too.

The Facts

- **1 in 4** women experience domestic abuse.

- **Half of women's** mental health needs are related to domestic abuse.

- Domestic abuse is the **leading cause of depression** in women.

- Women are at least **two times more likely** to attempt suicide than men.

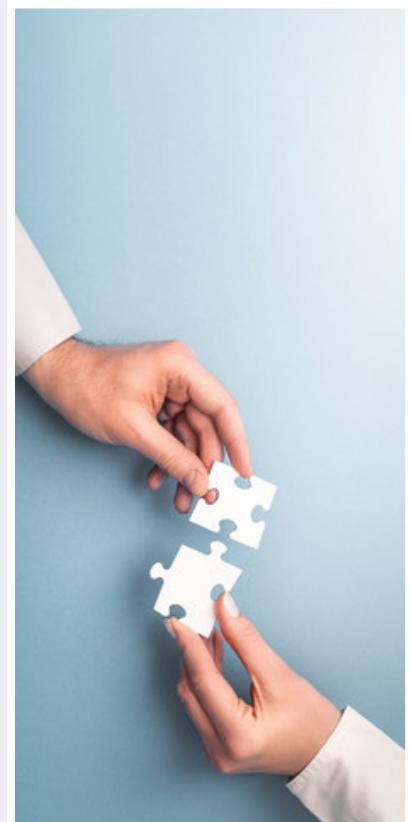
- **1 in 2 women's** suicide attempts and suicides are linked to domestic abuse.

- The Home Office estimates that the annual social and economic **costs of domestic abuse in England and Wales is £66 billion** and the estimated total cost for a single victim of domestic abuse is £34,015.

Creating Impact Together

By partnering with Woman's Trust you will be taking an active role in saving and improving women's lives, tackling abuse and setting families up for a future free from trauma. We can work together in many ways including community events, fundraising and training.

We have events to fill, awareness to raise and women to help. All we need now is you! We welcome all conversations around partnerships and would love to explore how we can work together to change lives.



Benefits to you:

- Creating a positive relationship with an established and reputable charity.
- Making a real difference to the women, families and communities around you.
- Building culture and connections.

Benefits to us:

- Increasing awareness of the link between domestic abuse and mental health.
- Gaining more financial support to continue delivering our services.
- Reaching more women and children who need us

What You Can Do

Give As You Earn

Set your employees up to donate directly to us from their salaries via your monthly payroll system. Paid before Income Tax deductions, you can give more and pay less. E.g. Donating £10 per month, you will only pay £6 if your Income Tax rate is 40%. HMRC pays the rest.



Challenge Events

We can offer places for challenge events such as the Royal Parks Half Marathon (or perhaps you fancy something even more daring!) Organised and stewarded by our professional fundraising team, we will be cheering you on every step of the way!



Pro-Bono Support

We welcome pro-bono support in legal, finance, marketing and public affairs, as well as free event or confidential spaces for our work. We also accept donations of food vouchers, travel costs, and digital equipment to help the women we support access our services.



Exclusive Partnership & Branding Opportunities

Be it International Women's Day, Mental Health Awareness Week, Domestic Abuse Awareness Month or even the World Cup, Woman's Trust is available for fundraising partnerships to help you celebrate or raise awareness for our cause.

Training and Events

We can discuss ideas around co-hosting events, training opportunities and running workshops for your staff on domestic abuse and its effects on mental health.

What Our Partners Say

We connected with Woman's Trust for International Women's Day. Their work felt like a natural fit and we were moved by the personal, life-changing support the charity provides. What stood out most was their commitment to 1:1 counselling and tailored care. Knowing our support could help create a safe space for a woman to begin healing, rebuilding confidence, and feeling heard meant a great deal to us. Our partnership has since grown, and we're proud to be continuing our support through the Royal Parks Half Marathon and other charity runs.

“

VP of Communications and Employee Services
Viasat World

”

Our UK headquarters partnered with Woman's Trust, a specialist mental health charity that provides free counselling and therapy for women who have experienced domestic abuse. Fundraising activities included a tasting experience, where 45 employees paid £5 each to experience food from different cultures, and eight employees took part in the Chase the Sun 5km and 10km runs in London's Hyde Park. We raised over £11,000 for Woman's Trust in total.

”

CEO Theramex

Join Us Now

If you are interested in creating a meaningful and impactful partnership, please contact Woman's Trust's fundraising team:

Rachel Prescott-Smith

Head of Fundraising

Sarah Richardson

Fundraising Manager (Corporate, Community, Trusts)

Amber Beattie

Fundraising Manager (Trusts and Statutory)

fundraising@womantrust.org.uk

